

BOYCOTTDIVESTMENTSANCTIONS

In 2005, a broad coalition of Palestinian civil society organizations called upon people of conscience all over the world to impose boycotts, divestment and sanctions against Israel, similar to those applied to South Africa in the apartheid era. These non-violent principled measures should be maintained until Israel meets its obligation to recognize the Palestinian people's inalienable rights to self-determination and fully complies with the precepts of international law by (continued below):



- 1: Ending the occupation and colonization of all Arab lands and dismantling the Wall;
- 2: Recognizing the fundamnetal rights of the Arab-Palestinian citizens of Israel to full equality; and
- 3: Respecting, protecting and promoting the rights of Palestinian refugees to return to their homes and properties as stipulated in UN resolution 194.

WHO WE ARE

We are consumers and concerned citizens who DON'T BUY INTO APARTHEID and don't want the stores we shop at to either.

BOYCOTTDIVESTMENT SANCTIONS

WWW.BDSMOVEMENT.NET



BOYCOTTDIVESTMENTSANCTIONS
Portland, OR

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groups involved in the campaign:
Americans United for Palestinian Human Rights,
Friends of Sabeel, International Socialist Organization,
Jews for Global Justice, Lutherans for Justice in the Holy Land,
Portland Peaceful Response Coalition,
Oregon Progressive Party, Students United for Palestinian Equal Rights

"IF YOU ARE NEUTRAL IN SITUATIONS OF INJUSTICE, YOU HAVE CHOSEN THE SIDE OF THE OPPRESSOR"
—ARCHBISHOP DESMUND TUTU

HEY NEW SEASONS!

BUY LOCAL, BOYCOTT ISRAELI APARTHEID!



WHY ISRAEL?

The State of Israel is the largest annual recipient of direct US foreign aid since 1976. To date such aid has been primarily spent on F-16 fighter jets, helicopter gun ships, tanks to bomb and shell Palestinian residential areas, civilians and institutions. The State of Israel is heavily criticized by the international community because its violations of Palestinian human rights are also violations of international law and numerous UN resolutions.

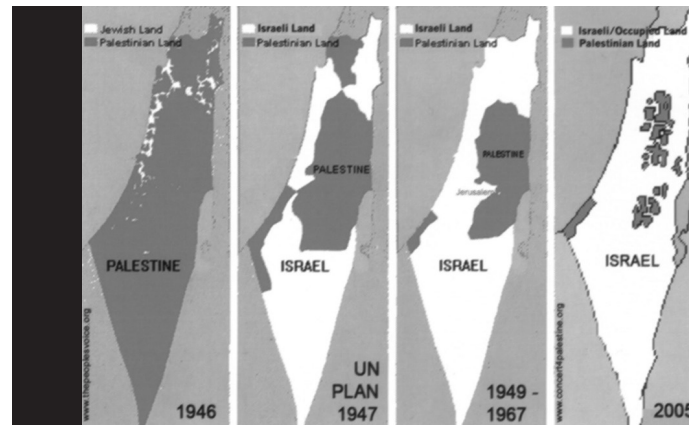
It is estimated that in 2010, the United States will provide \$2.775 (USD) billion in foreign and military aid to the State of Israel. This equals approximately \$7 million per day. Oregon taxpayers give Israel over \$28 million per year through our federal taxes. We believe that this money would be much better used in our own local, state and federal budgets to fund our communities and relieve our under-funded educational system, health care system, roads, parks and more!

WHY NEW SEASONS?

We believe that carrying Israeli products violates the spirit of New Seasons' mission to promote local communities and agriculture. New Seasons shoppers tend to be socially-conscious consumers. And as concerned customers, we are asking New Seasons to stop carrying Israeli products and join the world wide boycott movement, ceasing support for Israel until it complies with international law. We hope New Seasons will live up to its claim that it is "a place where integrity is the core of all decisions made."

THE PRODUCTS

New Seasons stores carry at least eight products which are made or produced in Israel. These include: **ENER-G wheat free crackers, MANISHEVITZ memorial candle, KEDEM tea biscuits, TELMA broth cubes, OSEM falafel mix, OSEM couscous, FRONTIER bulk dill weed, SAMBUCUS syrups and FRONTIER bulk citric acid.**



By carrying Israeli goods New Seasons is supporting companies which benefit from the dispossession of Palestinian families over the past decades. For example, ENER-G wheat free crackers are made in the Israeli city of Yokneam, the site of the Palestinian Village of Qira, which was depopulated of its indigenous Palestinian population in 1948 by Israeli militias and then destroyed by bulldozers of the new Israeli state.

U.S. BOYCOTT OBJECTIVES

- 1:** To use public pressure to convince businesses that it is in their economic interest to stop carrying Israeli products and put an end to "business as usual";
- 2:** To demonstrate that there is public support for boycotting Israeli products and products that profit from apartheid;
- 3:** To empower those who want to take personal and political action in support of equity and justice in the tradition of the international campaign to end apartheid in South Africa;
- 4:** To oppose Israeli occupation, apartheid, violence, and land theft and to support equality and justice for all, including the Palestinian people.

